



EXHIBITION PACKAGES

Redefining Digital Inclusion: A National AI Summit Driving Economic Equity, Innovation, and Cross-Industry Impact.

Hosted By

Supported By

25 OCTOBER 2025

JOHANNESBURG, SOUTH AFRICA



A cross-industry summit spotlighting how emerging technologies(AI, Cybersecurity and Data sciences) are reshaping South Africa's digital economy from policy to practice, inclusion to innovation.



Shaping Africa's Digital Economy Through AI, Data, and Cybersecurity for Across all Industries



25 OCTOBER, 2025

JOHANNESBURG
SOUTH AFRICA

SUMMIT@fetsiHub.co.za

ABOUT FETSI DIGITAL FUTURES SUMMIT

The FETSI Digital Futures Summit 2025 will take place on 25 October 2025 in Johannesburg, South Africa, bringing together key players from across government, industry, academia, and civil society for a powerful showcase of inclusive innovation and cross-sector digital transformation.

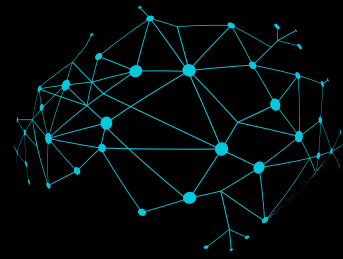
An initiative by FETSI Impact Hub, the summit is a national platform dedicated to unlocking economic equity, youth empowerment, and digital skills development through the strategic use of emerging technologies including AI, Data Science, Cybersecurity, and Analytics.

Guided by this year's theme:

“Powering Africa's Digital Future: Driving Inclusion, Equity, and Innovation Across All Industries,

The summit will convene over 2,000 delegates, including policymakers, c-suite executives, tech professionals, education leaders, digital entrepreneurs, and future workforce entrants to explore real-world solutions, showcase impact-driven technologies, and forge the partnerships needed to bridge Africa's digital divide.

As emerging technologies redefine the future of work, governance, service delivery, and entrepreneurship this exhibition provides a dynamic platform for stakeholders to connect, demo, recruit, and co-create solutions that drive digital inclusion at scale.

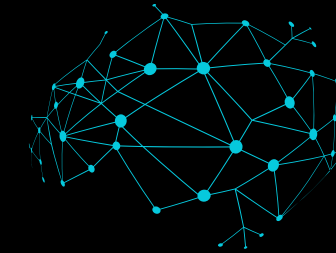


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ABOUT THE FETSI DIGITAL FUTURE EXHIBITION

Summit Goal:

To redefine digital inclusion by convening Africa's leading tech voices, youth innovators, and industry pioneers to accelerate economic equity, digital skills development, and cross-industry transformation through AI, data, cybersecurity, and analytics.

Exhibitors are invited to showcase AI, data science, cybersecurity, analytics, accessibility tools, and cross-industry innovations designed to reshape the future of work, innovation demos and inclusion.

Stands are encouraged to be interactive, immersive, and skills-oriented speaking directly to the digitally ambitious generation eager to step into Africa's tech economy.

This is a space to build brand equity, engage next-gen users, and activate your impact agenda. exhibitors are invited to present cutting-edge tools, platforms, services, and opportunities that reflect the evolving digital landscape. This is where Africa's digital disruptors meet real-world solutions.

companies, corporates, government, startups, tech providers are invited to showcase their Tech Innovations, live demos, hands-on experiences with cutting-edge solutions to bring your organization digital recruitment drives, internship programs, digital skills training, youth development initiatives, and inclusive tech innovations.



Why Exhibit at FETSI Digital Futures Summit 2025?

Access the Talent Pipeline of the Future



- Engage with digitally curious youth eager to enter AI, data, & cybersecurity.
- Scout fresh talent & entry-level jobseekers including unemployed youth ready to upskill.

Position Your Brand as a Digital Inclusion Leader

- Align your brand with a national movement focused on economic equity, access, and youth empowerment.
- Showcase how your tools, services, or platforms solve real problems in underserved communities.

Unmatched Visibility Across Industries



- Be seen by corporate leaders, government officials, educators, and innovation funders in attendance.
- Get direct exposure via our media partners, content recaps, and social features.

Activate, Demo, and Engage

- Launch new products, run live demos, or collect data on what the next generation wants from tech.
- Host on-the-spot sign-ups, recruitment campaigns, or education program enrollments



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Why Exhibit at FETSI Digital Futures Summit 2025?

Support National Skills Development Goals

- Demonstrate your commitment to South Africa's digital skills revolution.
- Support youth job readiness through training offers, or internships.

Cross-Industry Collaboration

Network with NGOs, startups, corporates, and government departments looking for tech partners in education, health, finance, agriculture, and manufacturing





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What You Gain From the Exhibition:

- Thought Leadership & Demo Opportunities: Run live product demos, facilitate workshops, or host recruitment games.
- Show how your innovations solve real problems – from job access to digital literacy to AI adoption.

Strategic Ecosystem Positioning

- Get ahead of the curve by showcasing your commitment to digital equity and inclusion.
- Align with government priorities (e.g. National Digital Skills Plan, B-BBEE, and ESG) and participate in high-level discussions shaping the future of Africa's tech economy.

Access to a Captive, Targeted Audience

- Connect with 2,000+ digitally DELEGATES and cross-industry entrants exploring careers in AI, data, and cybersecurity.
- Engage directly with individuals seeking real tools, opportunities, programs, or products.

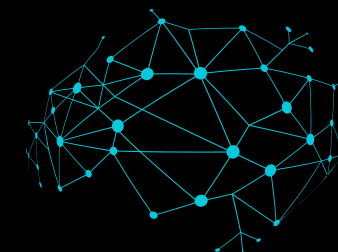




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Who Should Exhibit?

- Corporates hiring or training in AI, data, cyber, and analytics
- all industries, bootcamps, and online platforms seeking students or users
- Startups launching solutions for underserved markets
- Accessibility innovators in voice, mobility, or inclusive design
- Government, NGOs & Skills Programs offering opportunities, training, or job pipelines
- cross-sector innovators in Tech

FETSI DIGITAL
FUTURES
Summit

A cross-industry National summit
spotlighting how AI, Cybersecurity, Data
Science, are reshaping SA's digital
economy from policy to practice,
inclusion to innovation



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- Tech Demos (AI, data, or digital tools)
- Recruitment Drives
- Upskilling Sign-ups
- Accessibility Innovation Showcases
- Panel Activations or Mini-Theatre Sessions
- Youth Innovation Features or Startup Spotlights

Attendee Participation

Confirmed Target:

2000 registered attendees.

Goal:

Foster a diverse and engaged audience from various industries and roles.

Sponsorship Engagement

Target:

Secure partnerships with at least 10 sponsors across the platinum, gold, and silver categories

Goal:

Foster a diverse and engaged audience from various industries and roles.



Knowledge Exchange

Target:

Host and record a Pop-Up Theatre

Goal:

Provide valuable insights and foster knowledge exchange among industry experts and participants.

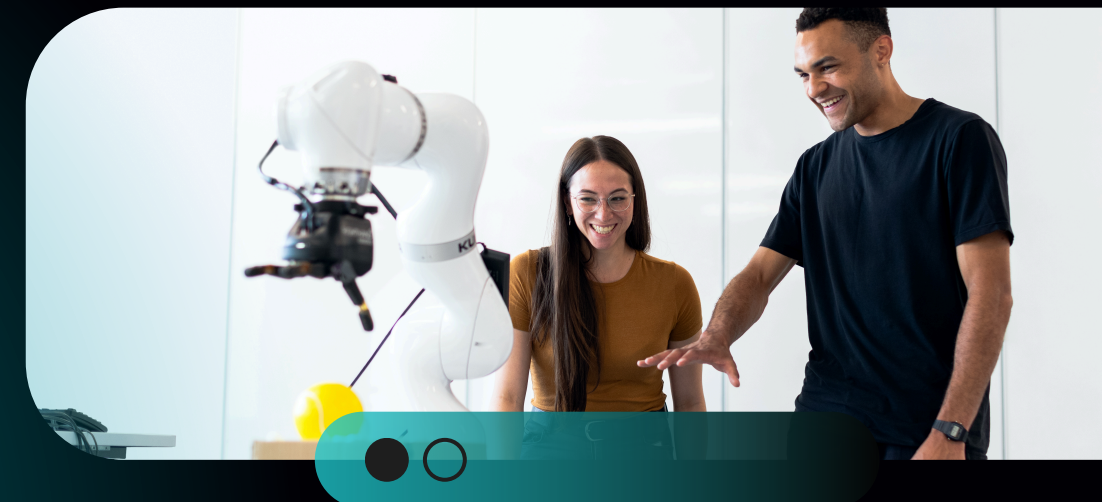
Pop-Up Theatre

This summit showcases the latest developments and immerses you in the future of technology (AI, DATA, CYBERSECURITY). ALL EXHIBITORS WILL BE GIVEN AN OPPORTUNITY TO Conduct a Workshop .

Our Innovation Showcase offers live demos, interactive discussions, and hands-on experiences with cutting-edge solutions to bring your organization digital.

Elevated Brand Visibility

- Be seen by government, corporate leaders, funders, and the media.
- Your brand featured on-stage, across digital content, and in curated PR campaigns spotlighting inclusion and innovation.





PROPOSED PACKAGES

6m (width) x 3(height) and 3mx3m information stand including: counter, screen and custom print background wall
 · 3x3m interactive area similar to the above but no printing counter– to allow for company additional branding and chosen interactive activity at own cost)

Indoor Premium Stand



Screen on the information stand to feature ,products ,careers or training offered by the company

Possible Interactive Activities to showcase Company Products.

- Gaming chairs and screens;
- Brain Quizzes; Virtual tours,
- Simulators; 3D gaming boards.



Indoor Premium Stand





PROPOSED PACKAGES

- 3mx3m information stand including: counter, screen and custom print background wall for product showcases

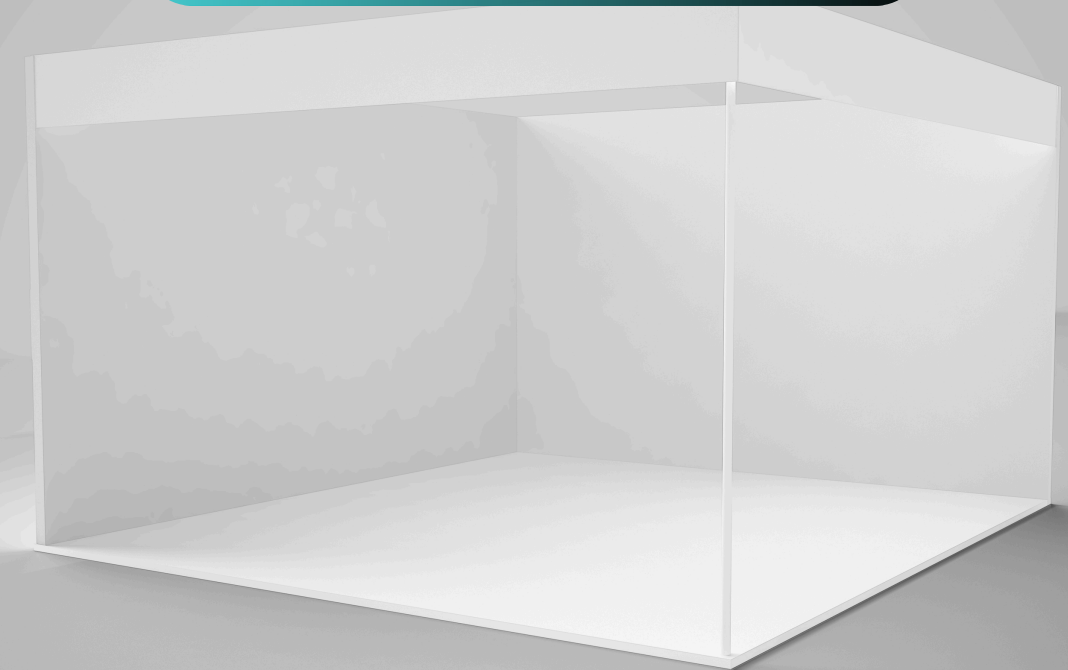
Indoor Standard Stand

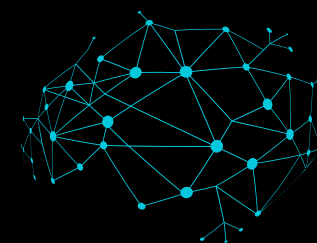


Screen on the information stand to feature careers or training offered by the company

Possible Interactive Activities to showcase job/Careers detail: Gaming chairs and screens; Brain Quizzes ;Simulators; 3D gaming boards,Product demos

Indoor Standard Stand





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FEES

Corporate and Government

Local (SA companies)	R25,000 (Standard)
	R50,000 (Premium)
International	As per SA packages
Startup/NGO Booth	R15,000 (pod)

Discounted Fees

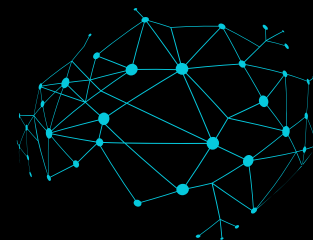
(Limited to Approved Proposals for the POP UP theatre)

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OPEN FOR PROPOSALS

To be conducted simultaneously
with the summit programme
within the Exhibition Areas

Only two at a time in an
enclosed area that can take up
to 50 participants at a time

Activity Examples

- Recruitment Drives
- Job readiness workshops
- Entrepreneurship workshops
- Innovation Demos by Organizations



contact person

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